



- Website Video
- Social Media
- New Products
- Financial Calls
- Stockholder Updates
- Investor Relations
- Industry Podcasts
- Talk Shows
- Game Shows
- Community TV
- Interviews
- Video Netcasts
- Live Streaming
- Video Resumes
- Professional Profiles
- Houses of Worship
- School Districts
- PTA Programs
- Online Dating
- Real Estate
- Training
- Weddings & Memorials
- Documentaries
- Whatever you can imagine!



- Quick-Cast is a truck-based media production company
- We come to you
- We make it easy
- We make it fun
- We get you on your way quickly
- You leave with your project completed
- You achieve only the most professional results
- We'll do this cheaper than you could do it on your own.
- Your imagination is the only limit to what you will produce.



**(866)-7-CASTNOW**

<http://www.quick-cast.com> • [info@quick-cast.com](mailto:info@quick-cast.com)



**Why Video?**

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Businesses using **video** grow company revenue **49% faster year-over-year** than organizations without video

**1/3** of all online activity is spent watching video

**One minute** of video is equal to **1.8** million words

## Online Video Statistics

55% each day 78% each week	Consumers watch video online
92%	Of consumers share video with others
96%	Of B2B plan to use video in the next 12 months
80%	Of internet traffic will be video by 2018
50%	Of video is consumed on mobile devices
200-300%	Increase in click through rates using video
4X	As many consumers would rather watch a video about a product

**65%** of executives visit the website after viewing video  
**39%** call a vendor.  
**50%** seek more information

**80%** of viewers recall an online video they watched in the past 30 days

**85%** of respondents who are already using video marketing found it fairly or extremely successful.

Videos rated at least four stars for quality had over twice the average buy rate of videos rated three stars or less

Video ads increase purchase intent by **97%** and brand association by **139%**

Using the word "video" in an email subject line increases open rates by 19%, boosts click-through-rate by 65%, and reduces unsubscribes by 26%.

